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十如对话

# integral conversation

Guilin, China

15-17<sup>11/2018</sup>



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# 2018 Integral Conversation

Fosters dialogues and addresses challenges under Industry 4.0



The annual conference was convened between November 15 and 17 under the theme “Industry 4.0: Working in Harmony”. Hundreds of globally prominent business leaders, well-respected scholars, policymakers and influencers had engaging dialogues on the trends, challenges and possibilities of finding balance in the post-industrial age.

# Welcome Dinner and Sharing



At the welcome dinner, Dee Poon, Managing Director, Brands and Distribution of Esquel Group, welcomed guests from near and far.

Hui Huang, Co-Founder and CEO of CoolCharacter Inc. and Leong Cheung, Executive Director of Charities and Community at The Hong Kong Jockey Club, had a fire-side chat with the audience on the historical forms and cultural aspect of Chinese words and the importance to preserve the essence of such culture.



Leong Cheung (left) and Hui Huang (right)

# Welcome Remarks



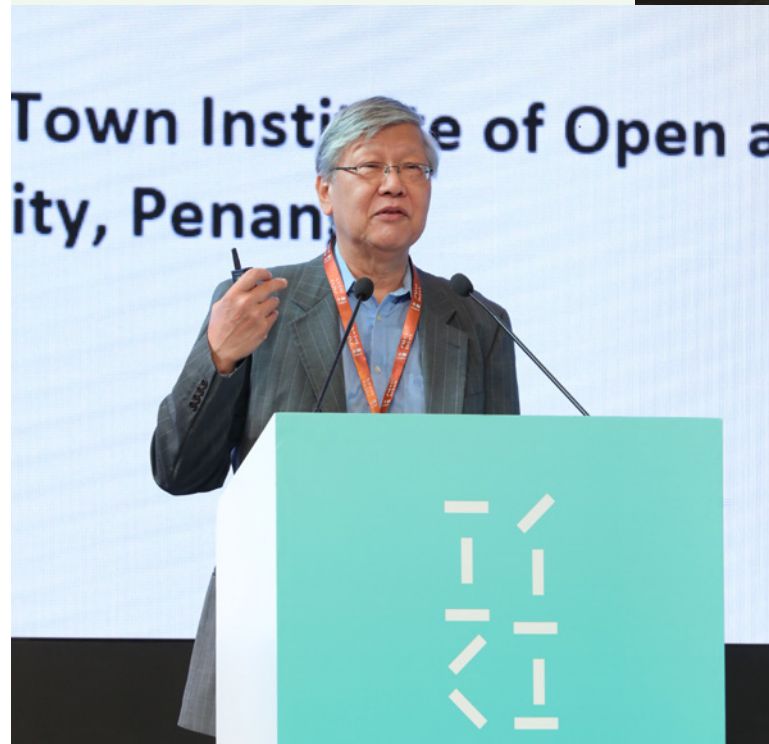
“With the advent of the Fourth Industrial Revolution, we are undergoing transformation and changes where technology enables the migration of workforce from repetitive tasks to more meaningful value-adding activities and Big Data helps reduce waste and increase efficiency. These will help make work of the future more sustainable to both the people and the environment,” said Teresa Yang, Vice Chairman of Esquel Group, during her welcome remarks.

Feng Xu, Vice-director of Standing Committee of Guilin Municipal People’s Congress, extended his warm welcome to the audience and expressed his appreciation to Esquel Group for hosting the Integral Conversation as a platform for sharing of unique and in-depth insights on exploring new business models.



# Opening Keynote

## Hard Goods and Soft Truths



Andrew Sheng, Distinguished Fellow of Asia Global Institute at The University of Hong Kong analyzed the business case of sustainability and called for a nimble shift from dependence on “hard” bureaucracies and structures to reliance of “soft” qualities in coping with the fast changes in trends enabled by numerous new technologies.

# Corporate Plenary

## Leadership Amid Industry 4.0

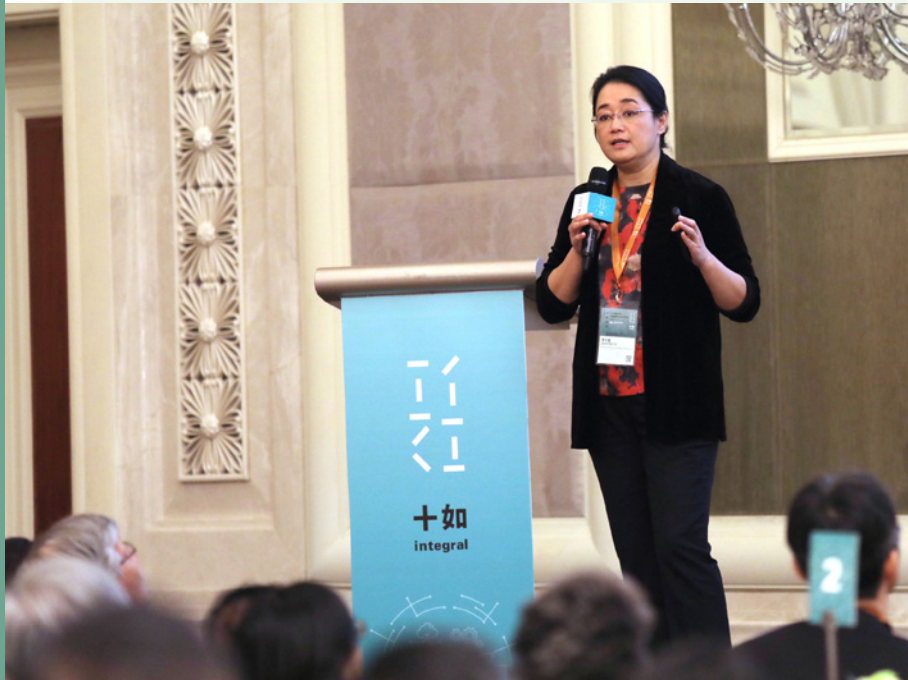


Left to right: Hau Lee, Bonnie Tu and Shiyi Pan

The Corporate Plenary was moderated by Hau Lee, Professor of Stanford Graduate School of Business and Chairman of Sustainability Council of Esquel Group. Speakers explored challenges that modern industries face during the transformation and addressed questions about standardization versus customization, talent retention, new methods of collaboration and environmental awareness.

Bonnie Tu, Chairperson of the Giant Group, emphasized workers should not be treated as just labors, and they should acquire skills that allow them to supervise robotic work. Shiyi Pan, Chairman and Co-Founder of SOHO China, expressed that the guiding theme for modern industry should be balance of practicality and aesthetics - to design and produce beauty.

# Luncheon Keynote



Jennifer Li, CEO and Managing Partner of Changcheng Investment Partners talked about the rapid adoption of new trends and technologies, such as mobile payment and vehicle sharing, in the Chinese market, while providing an interesting analysis of such technology adoption trends in China versus the USA.



Jennifer Li (left) and Calvin Tsang (right)

# Panel 1

## AI and Robotics: Tech Trends Changing the Landscape of Labor and Business



Norman Tien, Chair Professor in Microsystems Technology, Department of Electrical and Electronic Engineering, The University of Hong Kong, hosted the panel that covered a wide range of topics, including latest developments of Artificial Intelligence (“AI”) and how manufacturing companies can thrive in the virtual age.

Antoine Blondeau, Managing Partner and Co-founder at Alpha Intelligence Capital, introduced the idea of AI as a black box, and suggested adaptability was the art of the game. Charles Sodini, LeBel Professor of Electrical Engineering at Massachusetts Institute of Technology, explained the challenges of acquiring high-quality physiological data despite the large amount of data currently available. The panel also discussed how AI was often misused as a buzzword, and explored the integration of technology and businesses in the future considering AI and robotics.



Left to right: Norman Tien, Charles Sodini and Antoine Blondeau



# Panel 2

## Future of Work: Transformation Towards an Inclusive Society

This panel was hosted by Maxine Fu, Co-founder and Chief Executive Officer (CEO) of Yo-I Technology. The dynamic session focused on the skills required for the future workforce and education needed in the fast-changing society.

Karen Thornber, Professor of East Asian Languages and Civilizations and of Comparative Literature, Victor and William Fung Director of Harvard University Asia Center, believed in empowering students with the capacity for lifelong learning. Her view was resonated by Jacob Hsu, CEO of Catalyte, who added that university education should not be seen as a path to a specific career, but a place to explore individual interests. Yongsheng Zhang, Senior Research Fellow and Chief Expert on Green Development at the Development Research Center of the State Council of PRC, Special Advisor of CCICED, elaborated on how Industry 4.0 and AI will bring about a new way of working that will release workers from futile labor.



Left to right: Maxine Fu, Karen Thornber, Jacob Hsu and Yongsheng Zhang

# Panel 3

## Innovative Manufacturing: Industrial Sustainability

Jianyu Zhang, Vice President, Environmental Defense Fund hosted this panel. Joachim Hensch, Managing Director of HUGO BOSS Textile Industries Ltd., examined the evolving relationship between manufacturer and customer, presenting a future where overproduction can be avoided by producing clothes that directly and specifically addresses customers' needs.

Jeff Zhou, Director of the Research Center for Made in China and Associate Professor of Industrial Engineering at Tongji University, talked about the difficulties in implementing "lean" systems and processes. Rounding up the panel, Steve Evans envisioned a "restorative" manufacturing model that does not only reduce waste production, but restores people's lives.



Left to right: Jianyu Zhang, Joachim Hensch, Jeff Zhou and Steve Evans

# Closing Remarks



In the closing remarks for the 2018 Integral Conversation, John Cheh, Vice Chairman & CEO of Esquel Group, called for attention and actions from the distinguished speakers, guests and every one of us, to work hand in hand and strive to address the impending challenges in sustainability, especially climate change.

“At this year’s conference, we foster lively discussions on exploring the new approaches and trends amongst innovative technologies, science and sustainability. I hope that the Fifth Integral Conversation has also brought us closer to answering how we can achieve sustainable development in the era of Industry 4.0,” Cheh concluded.

# Conference Dinner and Performance



The guests enjoyed an astonishing performance from renowned bass baritone, Shenyang and Prof. Gabriel Leung, Dean of Medicine, The University of Hong Kong during the conference dinner.



Gabriel Leung (left) and Shenyang (right)



# Saturday Program

## Integral Visit

A site visit to Integral, Esquel's modern eco-industrial tourist park, at Jiumeiqiao took place in the morning. The park demonstrates a new human-centered and eco-oriented development model for textile industry, showcasing the concepts of green workplace, low carbon emissions and energy-saving production.



# Saturday Program

## Bike Tour

Our guests went on a scenic bike ride along the highway from Guilin to Yangshuo. The bike tour covers 22km of greenway and countryside passage with beautiful sceneries starting from Yangdi and ending at the old Jiuxian Village of Yangshuo.



Bonnie Tu, Chairman of Giant Group

# Saturday Program

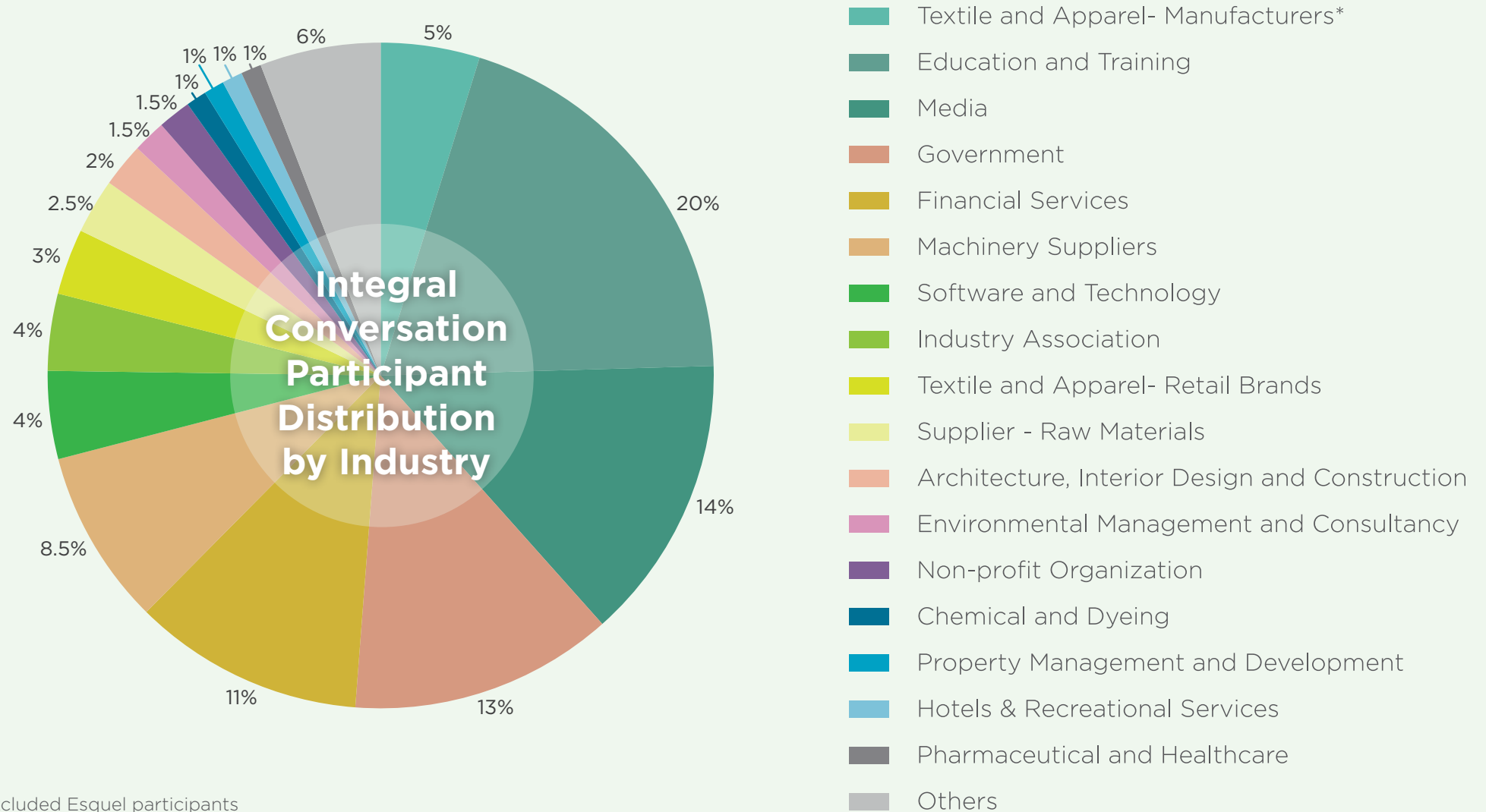


## Secret Garden

Following the bike tour our guests visited the Yangshuo Secret Garden to experience the architectural essences of Ming and Qing dynasty Guibei residences.



# 130+ organizations and corporations attended this year's conference



\*Excluded Esquel participants



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See you next year  
November 7-9, 2019

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