

# ProjectDQ<sup>®</sup>

Digital Intelligence Quotient for Every Child



**Dr Yuhyun Park**

“*The fourth industrial revolution is **unlike anything humankind has previously experienced.***”

*New technologies are merging the physical, digital and biological worlds in ways that create both huge promise and potential peril*”

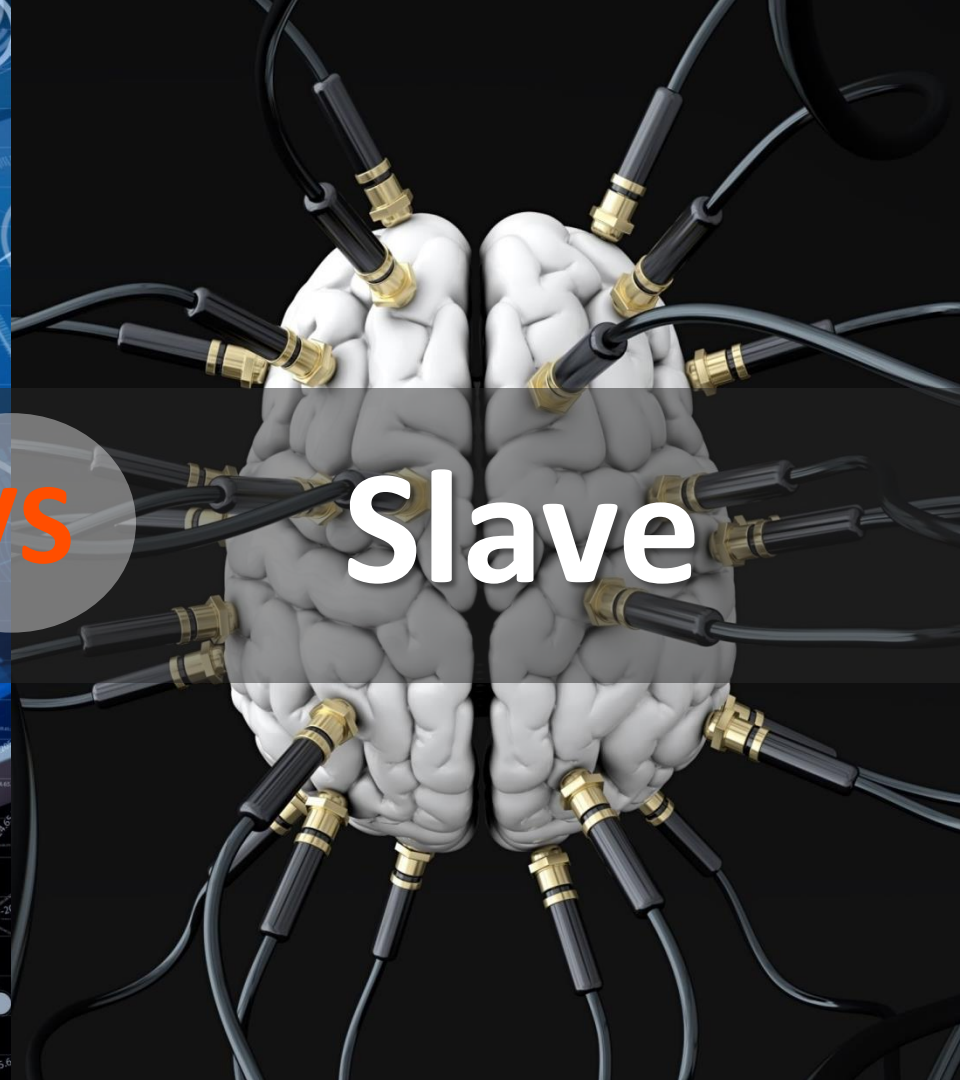


**Clause Schwab**  
Founder and Executive Chairman  
World Economic Forum



# Master

vs



# Slave

IQ

EQ

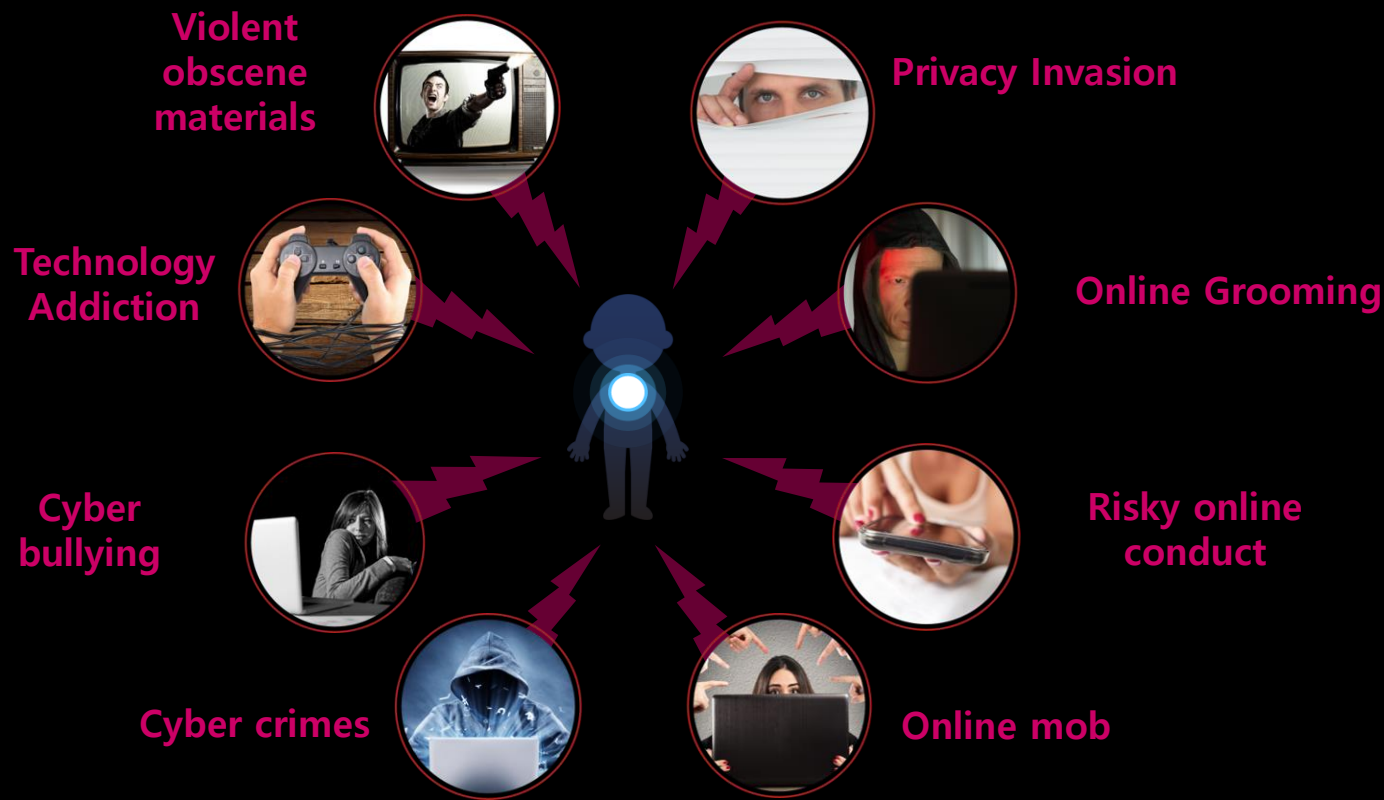


**Digital Intelligence Quotient**

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***The Future of Human Intelligence:***

*Ability to use and create digital technology and media based on core human values*



## *The Issue*

*Cyber Dangers*

## *The Blind Spot*

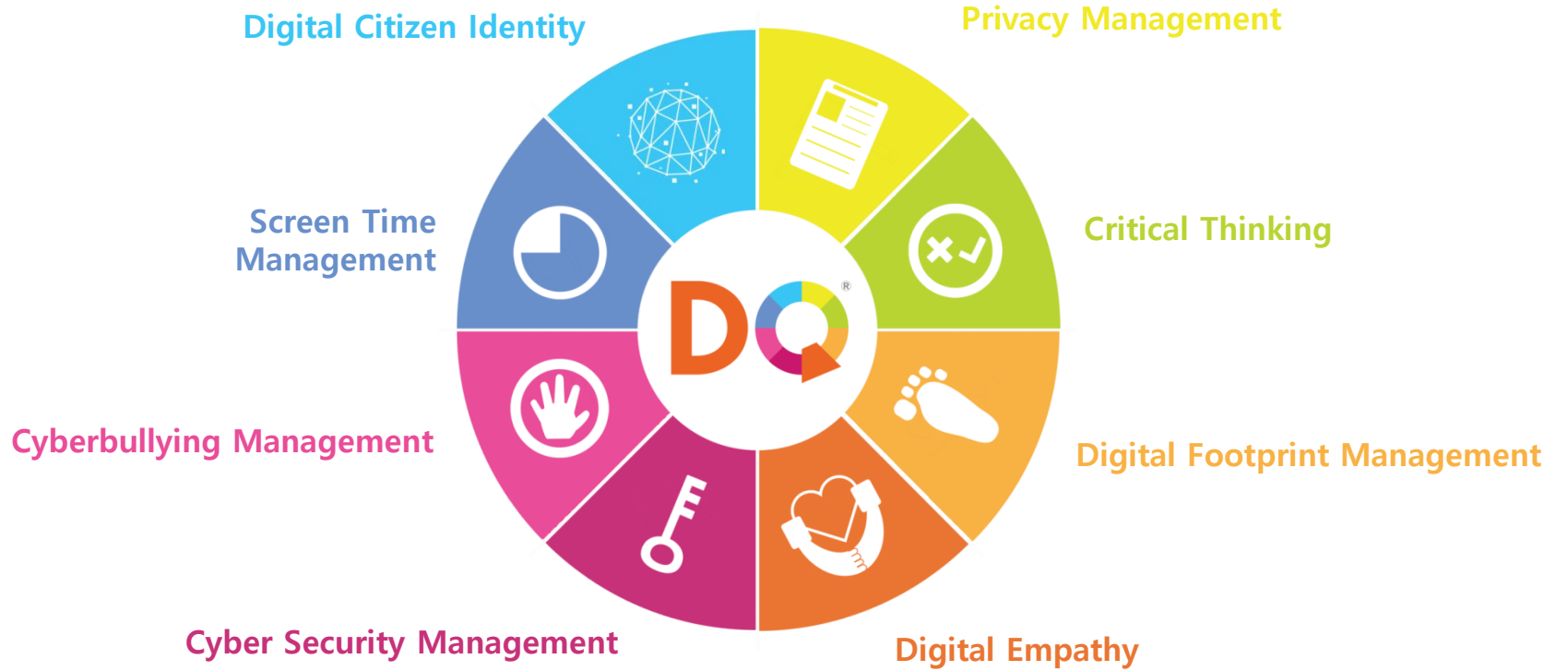
*Generational  
&  
Technological  
Gap*

## *The Challenge*

*Digital Education  
Lag*

ProjectDO<sup>®</sup>

Digital Intelligence Quotient for Every Child





**Empower every kid - 8-12 years old  
around the world to self-learn DQ**

**5. Online  
Platform**

**3. Fun and  
Engaging  
Learning**

**2. Self-learning**

**1. Rigorous  
Education  
Curriculum**

**4. Systematic  
DQ Assessment**



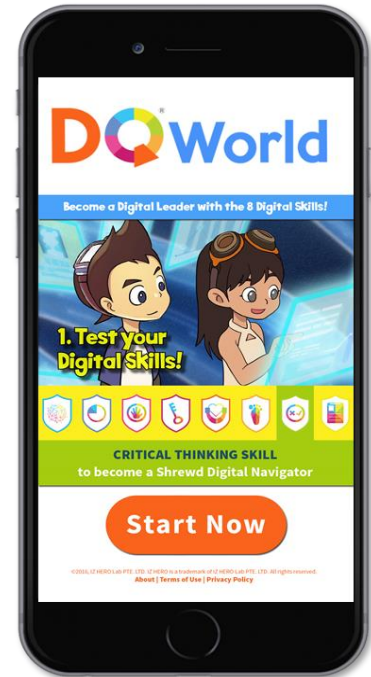
**A self learning platform  
empowering children with core DQ skills**

# Conventional Model

*Digital Education Divide & High Cost & Low Effectiveness*

# Our System-Changing Model

*Any Country,  
Any Teacher,  
Any Parent*



# Self-Learn DQ

**Total Score 40**

**My iZ BADGES**  
Click to check the progress of your digital skills and completed missions.

**My iZ FRIENDS**

**J.J.**  
Anyways I just took this survey and got Hardcore Gamer! Check this survey out:  
"What Kind of Gamer are You?" Click this link to find out!

**Nana**  
Don't talk to me...

**Master Naam**  
I got Hardcore Gamer!

**IZ HERO**  
Oh wow. Looks like we got to take it easy and not play so much...  
By the way, I got to give Lu his homework before it gets too late... Chat with you later OK?

**What is personal information?**

Any information that can reveal who I am in real life.

Information that is in my personal computer.

Secrets that I wrote in my diary.

My online ID names and passwords.

**Correct**

# Get Feedback/ Assessment

**DQ Project**  
Digital Intelligence for Every Child

**Student Profile**  
Name: Jaden Lee  
Birth Year: 2007  
Date Generated: July 7, 2016

Your Preliminary DQ Score\* **34** | Your Final DQ Score **47** | School Average **60** | Singapore Average **44** | Global Average **40**

\*DQ Score is out of a possible 100

**Nation-wide Percentile: Top 52%**

**Jaden**

Exposure to Online Risks		
Type of Online Risk	Risk Level	Recommendation
Excessive Digital Media Usage	At Moderate Risk	Work on increasing your child's self-control of media usage. Make sure to set family media rules for your child to have disciplined media usage. If necessary, have them to review the screen time management skills.
Involvement with Cyber-Bullying Situation	Safe	Your child reported that he has not been involved in either cyber bullying nor victimizing situations. Great job! Remember to continue to communicate with your child about respectful and responsible behavior online.
Inappropriate/Violent Content	At Moderate Risk	It is not uncommon for a child to be exposed to unwanted violent/inappropriate content. Make sure that you don't blame your child for this result. Communicate with your child about what digital media they see, play, and hear.
Online Strangers	At Risk	Just like you check your child's offline friends, you need to check whom they meet online for your child's safety. Communicate with your child regularly about whom they meet online.

Parental Involvement		
Type of Involvement	Involvement Level	Recommendation
Restrictive Parenting	Good	You have set strict rules about your child's digital media usage. However, we recommend that you actively engage in and mediate your child's media usage. It will help your child to think critically and be responsible when consuming digital media.
Active Mediation Parenting	Poor	

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DQ Score  
**107**

Percentile  
Top **42%**

Average  
**100**

Digital  
Media Use



Digital  
Safety



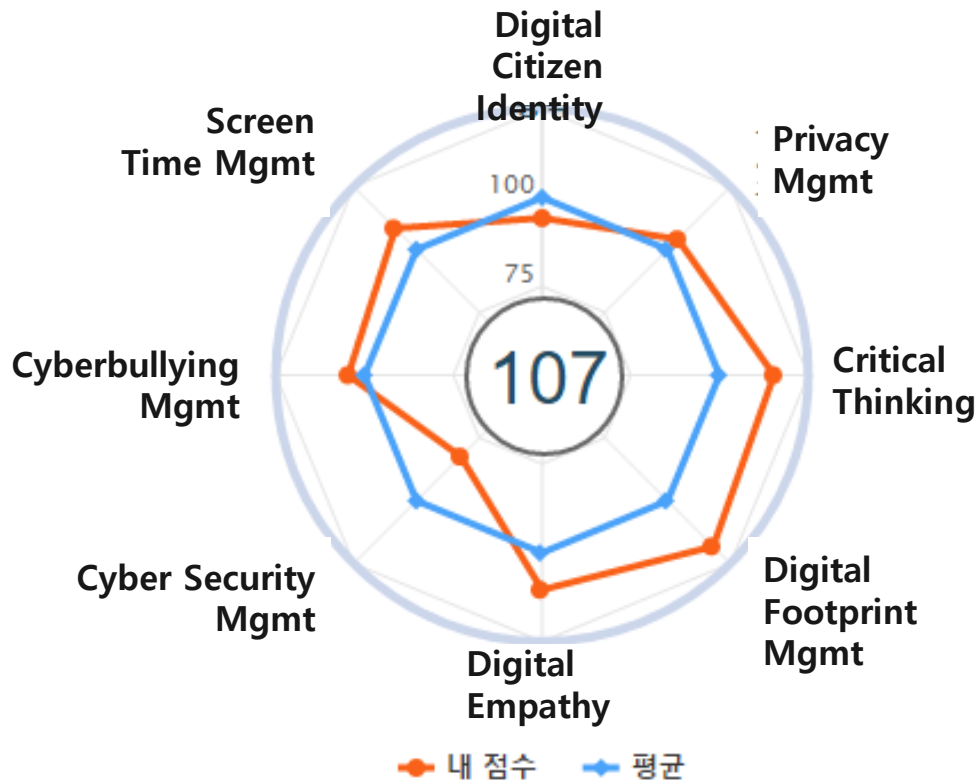
Parental  
Mediation



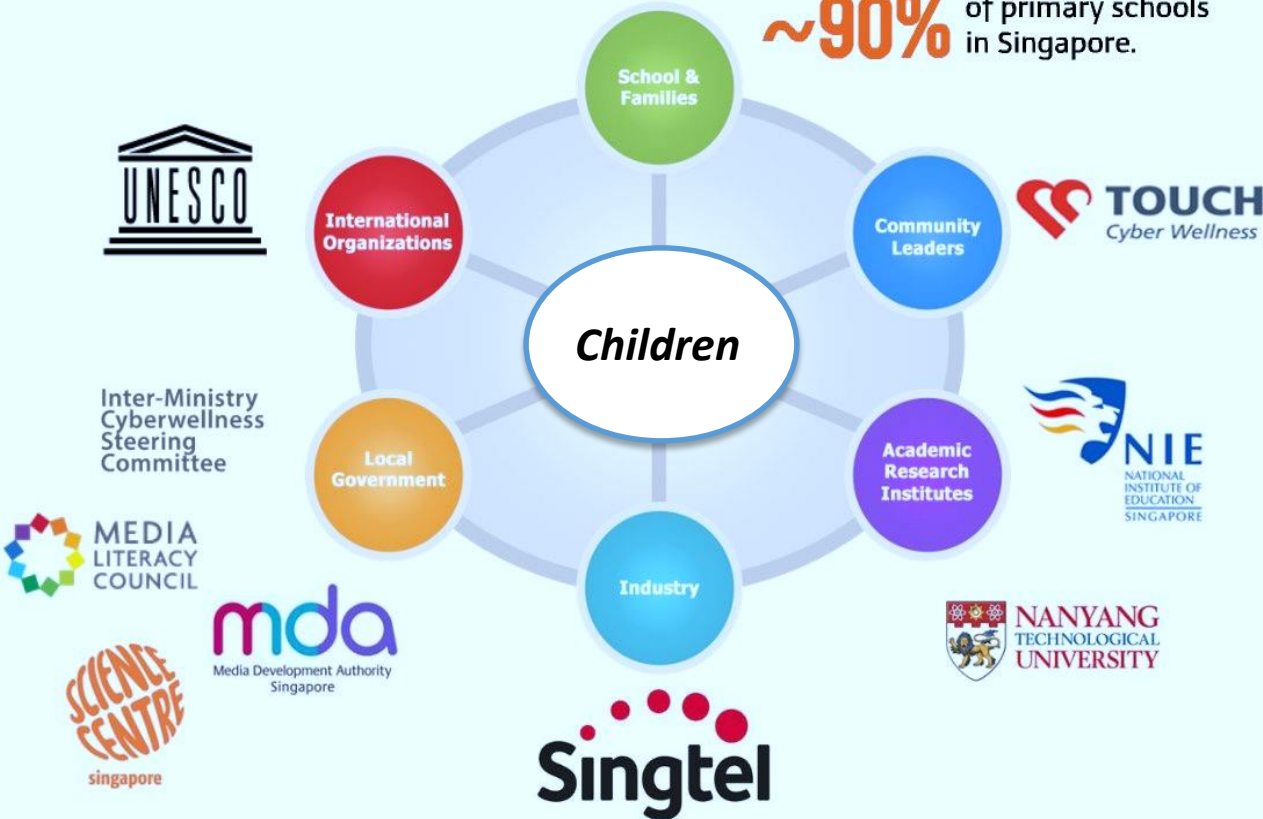
School Digital  
Education



Personal  
Strength



**~90%** of primary schools  
in Singapore.



World's first

**DQ**

to measure  
digital knowledge,  
skills and behaviours.

2012, 13  
Awarded twice by  
UNESCO

**Award-Winning  
Program**

Proven to be  
**Scientifically  
Effective**

National Institute of  
Education, Singapore

**Tried &  
Tested**

on over 90,000  
students in Singapore  
and Korea

Any child can  
**Freely, Easily  
SELF-LEARN**

through fun play &  
learn online  
experiences.

Backed by  
**Robust  
Research**

and constantly  
updated

**Easily  
Scalable!**

**can be  
implemented in  
any country**

**A Holistic  
Approach**

**Nurturing Identity &  
Values**

20 /

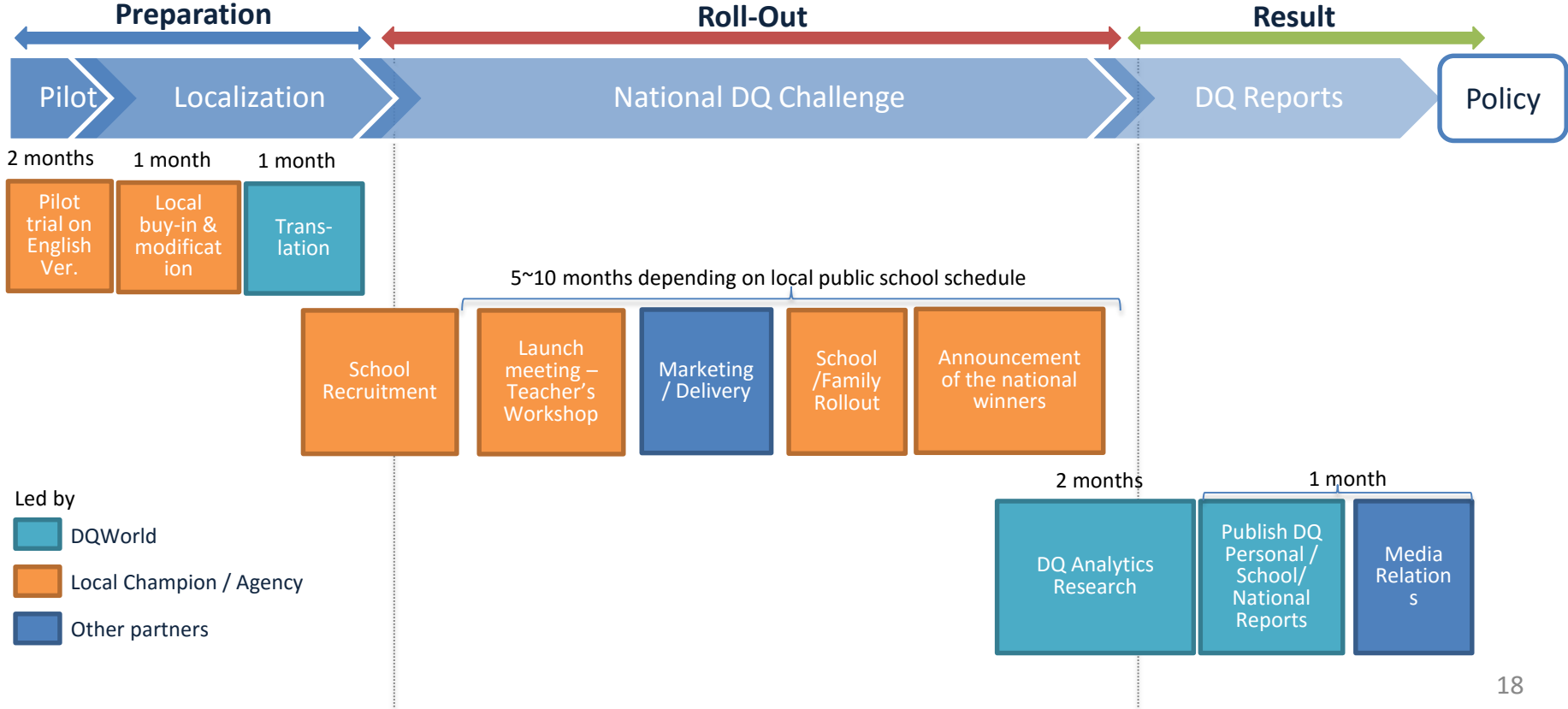
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# Global Education Movement



# Simple “Plug & Play” Model

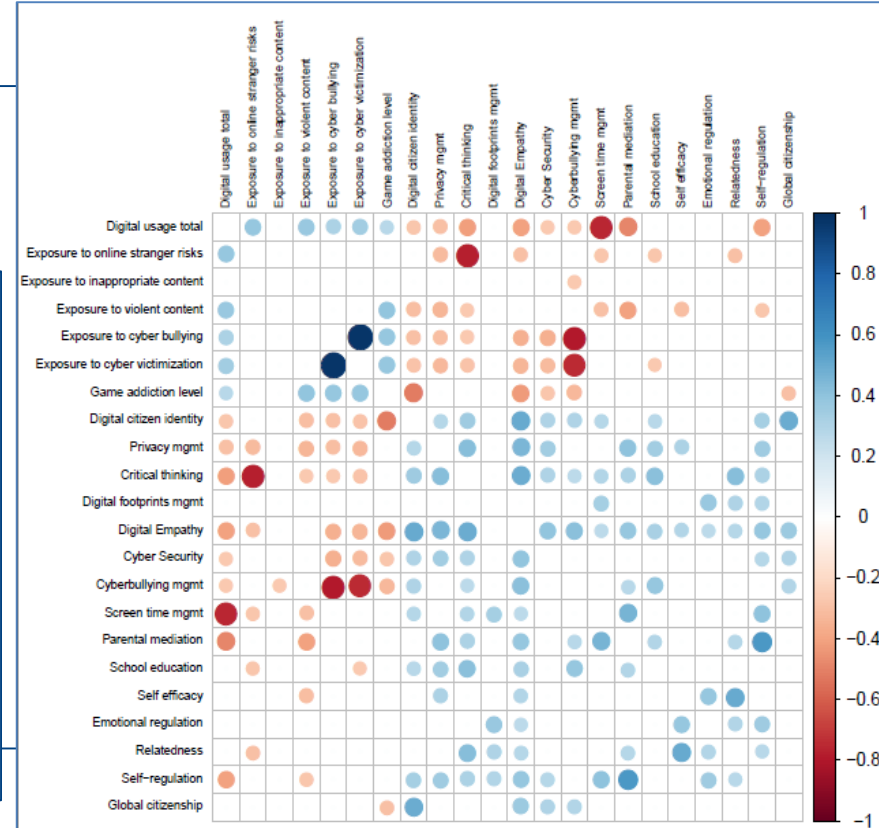
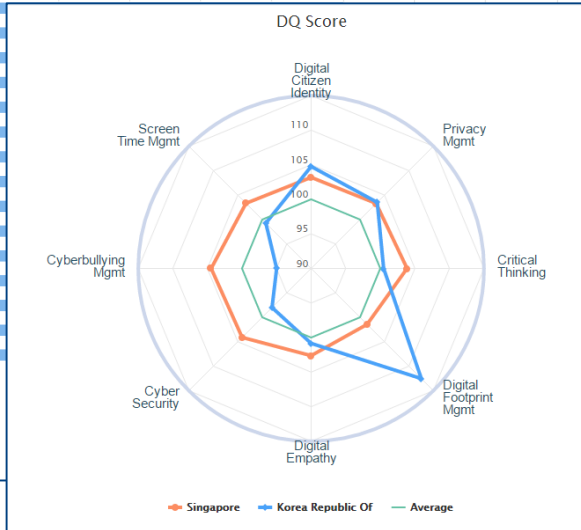
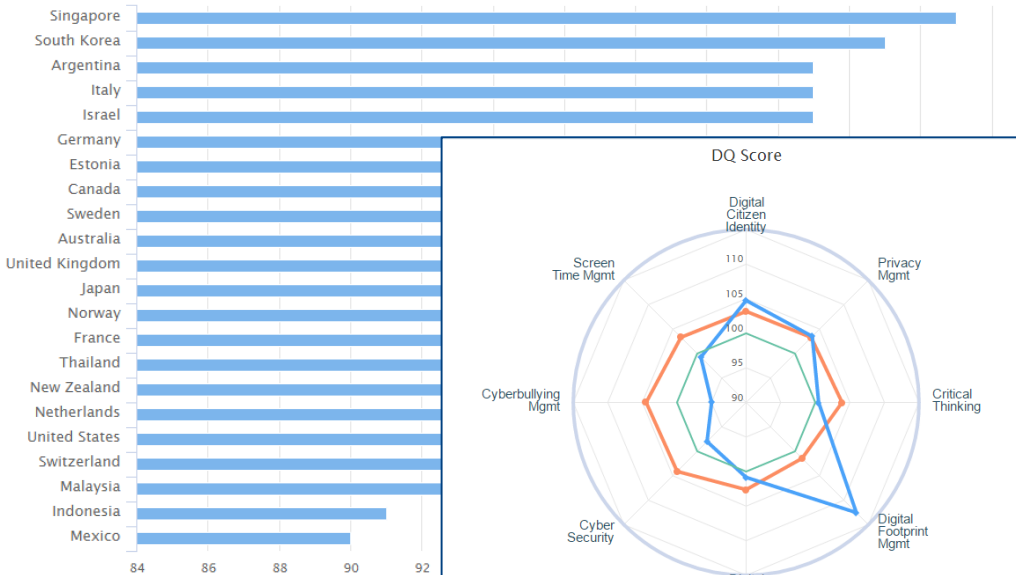


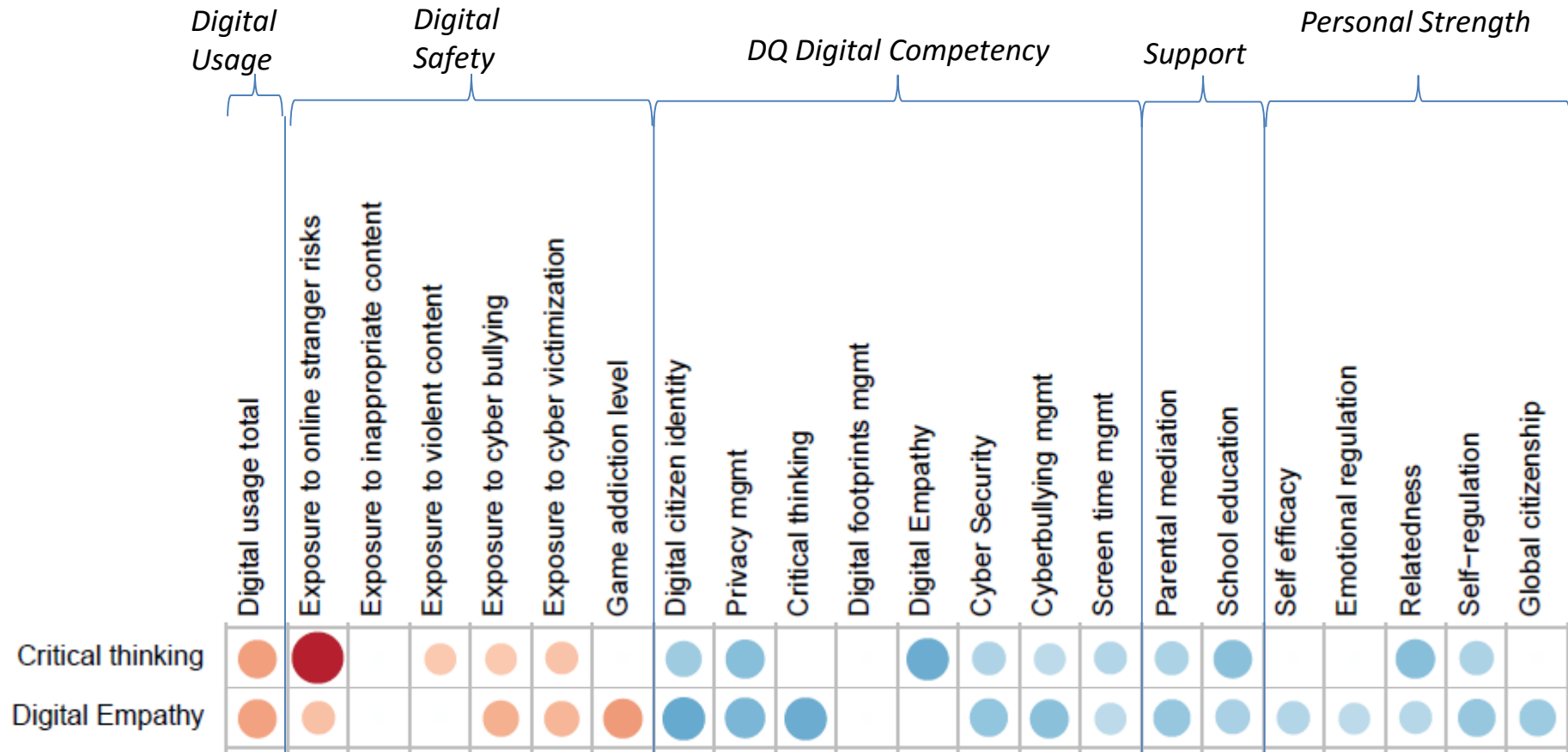
# Global DQ Report -in collaboration with



Note: Data is indicative only

Global DQ Score





## International Think-Tank

# DOinstitute

Leading Digital Education, Culture, and Innovation

### Partners in Discussion

International Organizations	  
Private Sector	     
Academic Partners	  
Civic Sector	             

**Thank you!**

**ProjectDQ.org**