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Press Release

For Immediate Release

**2016 Integral Conversation
to address holistic approaches to sustainable development**

*The annual conference brings sustainability experts and business leaders
to Guilin from 17 to 19 Nov*

Hong Kong 10 November, 2016 – The Integral Conversation conference returns to Guilin to explore holistic approaches to sustainable development. Attendees, including international business leaders, distinguished policymakers and influential scholars, will consider how different countries across the world could pursue economic growth that respects people, communities and the planet as the region rapidly becomes more interconnected.

Established in 2014 by Esquel Group, a leading global textile and apparel manufacturer, the Integral Conversation provides a platform for discussion of how economic progress could proceed in harmony with the environment and society. Under the main theme of “Connectivity and Sustainability”, the conference will take place from 17 to 19 November 2016 in the scenic city of Guilin.

Through keynote speeches and panel discussions, experts from various specializations will lead conversations on culture in architecture, healthcare, education and innovation. Distinguished speakers include:

- *Marjorie Yang*, Chairman, Esquel Group
- *John Cheh*, Vice Chairman & CEO, Esquel Group
- *Long Yu*, Artistic Director and Chief Conductor, China Philharmonic Orchestra
- *Stan Shih*, Chairman, Stans Foundation; Chairman, NCAF; Co-founder and Honorary Chairman, Acer Group
- *Rose Marcario*, President and CEO, Patagonia
- *John Slosar*, Chairman, John Swire & Sons (H.K.) Limited and Swire Pacific Limited
- *Geoff Yang*, Founding Partner & Managing Director, Redpoint Ventures
- *Jun Ma*, Director, Institute of Public & Environmental Affairs (IPE)

“The Integral Conversation last year shared a wealth of insights on how to achieve sustainable living through our clothing, food, mobility and urban lifestyle choices with the aim of inspiring organizations, community leaders, policymakers and individuals to understand the values we hold most dear,” said Ms. Marjorie Yang, chairman of Esquel Group. “This year, the focus is on connectivity, which is accelerating across the globe. Against this backdrop, building a sustainable future requires a global perspective and collaboration – topics that will permeate the discussions at 2016 Integral Conversation.”

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About Integral Conversation

The Integral Conversation conference brings together experts from a wide range of fields to explore a more holistic approach to sustainable development. The aim is to inspire enterprises, community leaders, policymakers and individuals to take action in harmony to balance all aspects of life. The dialogue will take place in Guilin, a city known for its well-preserved stunning landscape and waters. This location will provide a backdrop for the meaningful dialogues while allowing us to reflect on the future of sustainable development.

Each year, more than 300 experts from the public, private and academic sectors attended the annual events. The first Integral Conversation was successfully held on November 18-19, 2014 in Guilin, China, in an effort to explore the next development model for China. The second Integral Conversation was held on November 5-7, 2015, and explored how holistic approaches to such basics as clothing, food, urban living and mobility can contribute to sustainable development.

For more details, please click [2016 Integral Conversation](#) .

Media contact:

Mokka Mok
mmok2@webershandwick.com
(852) 2533 9971

Dorothy Xu
dxu@webershandwick.com
(852) 2533 9939